



SaleSpider.com, the social network for Small and Medium-sized businesses, upgraded its popular business forums with brand new features for moderators, spam filtering for quality and greater interaction for members.

SaleSpider's business forums are a very popular resource for entrepreneurs and small business owners. There are over 35,000 people interacting on forums and over 8,000 moderators!

The upgrade includes two primary benefits for users. The first is better interaction tools. For example, members' profile pictures are now included in all forum replies.

Now, it's easy for businesspeople to see who they're talking with and why. Secondly, upgraded spam monitoring systems help to prevent and eliminate spam

SaleSpider also enhanced the promotion and management tools for Forum Moderators. Moderators can now easily build an audience by Messaging and Inviting both SaleSpider's 700,000 members and their own friends and colleagues to participate in their forum. Plus, SEO linking now automatically helps search engines find a forum. Finally, each Forum Moderator has a complete dashboard to manage their members and postings. Sheryl Waxman, who moderates the forum "Working Mothers", says, "I have over 2,700 followers and more joining every day. It's now easy to manage, even with thousands of posts a week"

About SaleSpider.com

SaleSpider is the leader in small business social media, featuring online tools and marketing solutions for member businesses to connect with an online community, and offering internet advertising solutions for companies to reach small businesses.

SaleSpider's offerings:

SaleSpider.com – the largest small business social network with over 700,000 businesses and growing by 20,000 per month

A Social Media Platform enables Third Party Social Networks

The AdShare Network

An affiliate network of member sites, enabling businesses to reach millions of Internet users daily

Opportunitymatching.com

A Facebook and web application that instantly matches opportunities to people daily, like a Dating Site for Business Opportunities



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