



## **Major Upgrade to SaleSpider.com's Twitter**

*SaleSpider improves Twitter feed to over 1 million SMB members*

On August 10th, 2012 SaleSpider Media has released a completely revamped Twitter account to its 1,050,000 million members. The new account will push exclusive offers and weekly updates to its members on best practices to grow our start a new business.

Over the past 4 weeks, SaleSpider has published [articles](#) on How to Grow a Business, Build an Online Business, Free Marketing and much more!

The new Twitter feed is just one of the many social media outlets that Sales Spider leverages. Over the past 3 months, the company has become a social powerhouse, complimenting their social network with constant updates on Facebook & Google +.

Between the [social networking](#) functionality of SaleSpider.com and the reach through third party social networks, SaleSpider is a clear front runner in b2b social media.

Over the next few months, SaleSpider.com plans to expand their social value by introducing more exclusive offers and social interaction, and building out even greater reach by engaging new social networks.

### **About Sales Spider Media:**

SaleSpider Media is a leading digital media company. We own multiple properties that offer [online advertising](#) solutions to both b2b and b2c advertisers and direct marketers. Clients range from small to medium businesses to Fortune 1000 companies and their media agencies.

SaleSpider Media's publications and media brands include:

- SaleSpider.com - Over 900,000 Small & Medium Business Owners & Executives.
- AdShare Display Network - B2B & B2C Performance Display Targeting
- AdShare Email Marketing Services - Over 10 million B2B & B2C Opt-Ins.

SaleSpider Media's primary property is SaleSpider.com, the largest Small Business Social Network in the US.

We are the Facebook for entrepreneurs and small business owners. We are established in media agencies and are overwhelmed with opportunities.

To Learn More about SaleSpider Media, please see [SaleSpiderMedia.com](#) and [SaleSpider.com](#).



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