

## **Home Owners Circle Releases New Discussion Platform!**

Home Owners Circle has released an innovative new live discussion platform for home owners and contractors to connect about their home services projects.

On July 23rd, 2012, Home Owners Circle has released an innovative new live discussion platform for home owners and contractors to connect about their home services project.

Home Owners Circle is known as a leader in helping home owners complete home improvement projects. With the addition of the live discussion section, members now have unprecedented access to the resources they need to get their projects done right. The discussion forums are also integrated with <u>useful tips and articles</u> related to the discussion to make it even easier for home owners to find the information they require.

The live discussions section also offers contractors an exceptional business opportunity. Not only does their guidance help thousands of home owners, it puts their business in front of their ideal prospects to drive net new clients.

Over the past 2 weeks, Home Owner Circle has provided deep insight to home owners about <u>window replacement</u>, countertop materials, leaky faucets, remodelling kitchens and more. With the addition of the live discussion platform, HomeOwnersCircle continues to be a leader and an innovator in helping home owners across North America improve their homes.

## **About HomeOwnersCircle.com:**

HomeOwnersCircle is the premier site for Home Owners and local Service Professionals to connect across North America.

The site includes an industry leading <u>social platform</u> for Home Owners to connect about home improvement tasks like kitchen remodelling, bathroom remodelling, room additions, floor coverings, painting and much more. With over 1,000,000 members and <u>2.6 Million Service Professionals</u>, HomeOwnersCircle is an essential daily resource for every home owner or contractor!

## **About Sales Spider Media:**

SaleSpider Media is a leading digital media company. We own multiple properties that offer <u>online advertising</u> solutions to both b2b and b2c advertisers and direct marketers. Clients range from small to medium businesses to Fortune 1000 companies and their media agencies.

SaleSpider Media's publications and media brands include:



- SaleSpider.com Over 900,000 Small & Medium Business Owners & Executives.
- AdShare Display Network B2B & B2C Performance Display Targeting
- AdShare Email Marketing Services Over 10 million B2B & B2C Opt-Ins.

SaleSpider Media's primary property is SaleSpider.com, the largest Small Business Social Network in the US.

We are the Facebook for entrepreneurs and small business owners. We are established in media agencies and are overwhelmed with opportunities.

To Learn More about SaleSpider Media, please see <u>SaleSpiderMedia.com</u> and <u>SaleSpider.com</u>.

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