

SaleSpider Releases New UI for 1 Million Members!

The new design will allow the 1 million+ members of the social network to easily find potential business connections and drive new business.

On July 23, 2012, SaleSpider Media has released a new user interface for the <u>People Section</u> of SaleSpider.com.

The new design will allow the 1 million+ members of the social network to easily find potential business connections and quickly determine if there is potential for revenue to be generated.

The new UI is a more simple design for the user and provides a deeper description of the member with an overview of their activity on the site. The page also includes related content to help the viewer find exactly what they are looking for such as related businesses, classified ads, and a more in depth search of the site.

The new UI makes it even easier for business owners to connect with one another through the site's internal mail system about business opportunities. With over 1 million members and thousands more joining each day, SaleSpider is a major hub for small business owners to find and win new revenue.

Since SaleSpider.com's last UI major upgrade last August, the site has grown by over 300% in traffic and membership has continued to soar. The site has constantly been tweaked and changed to improve the user's experience and to offer more value to its members.

About Sales Spider:

SaleSpider Media is a leading digital media company. We own multiple properties that offer <u>online advertising</u> solutions to both b2b and b2c advertisers and direct marketers. Clients range from small to medium businesses to Fortune 1000 companies and their media agencies.

SaleSpider Media's publications and media brands include:

- SaleSpider.com Over 900,000 Small & Medium Business Owners & Executives.
- AdShare Display Network B2B & B2C Performance Display Targeting
- AdShare Email Marketing Services Over 10 million B2B & B2C Opt-Ins.

SaleSpider Media's primary property is SaleSpider.com, the largest Small Business Social Network in the US.

We are the Facebook for entrepreneurs and small business owners. We are established in media agencies and are overwhelmed with opportunities.

To Learn More about SaleSpider Media, please see <u>SaleSpiderMedia.com</u> and <u>SaleSpider.com</u>.



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