

SaleSpider.com Releases Social Marketing Toolkit

New Social Marketing Toolkit Released to 1.1 Million SaleSpider.com Members in October

On October 30th, SaleSpider Media released a new <u>Social Marketing Toolkit</u> to its 1.1 Million members to help them promote themselves and their businesses. The Toolkit provides free tools that can be used on SaleSpider.com and other major social networks to drive traffic to member's profiles and build their professional networks.

Ultimately, the toolkit will help consumers stand out and businesses to engage new customers.

The majority of the Toolkit is completely free to use. The tools are instant and user friendly, providing simple step by step instructions to complete.

SaleSpider.com is known as a powerful marketing tool for individuals and businesses. The Social Marketing Toolkit has generated exceptional social engagement on SaleSpider.com, which allows member's marketing campaigns to be more effective than ever. Already with thousands of SMBs engaging weekly, this will cement SaleSpider.com as a leader in b2b social media and marketing.

About Sales Spider Media:

SaleSpider Media is a leading digital media company. We own multiple properties that offer <u>online advertising</u> solutions to both b2b and b2c advertisers and direct marketers. Clients range from small to medium businesses to Fortune 1000 companies and their media agencies.

SaleSpider Media's publications and media brands include:

- SaleSpider.com Over 900,000 Small & Medium Business Owners & Executives.
- AdShare Display Network B2B & B2C Performance Display Targeting
- AdShare Email Marketing Services Over 10 million B2B & B2C Opt-Ins.

SaleSpider Media's primary property is SaleSpider.com, the largest Small Business Social Network in the US.

We are the Facebook for entrepreneurs and small business owners. We are established in media agencies and are overwhelmed with opportunities.

To Learn More about SaleSpider Media, please see <u>SaleSpiderMedia.com</u> and <u>SaleSpider.com</u>.



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