## SALES SPIDER

## SaleSpider.com Announces New Social Networking Features

SaleSpider announces the upcoming release of an upgraded social dashboard for its 1 million+ members

SaleSpider.com, the largest social network for small and medium sized business (SMBs) will unveil an upgrade to their massive collection of social networking tools. Included in the upgrade will be a more dynamic newsfeed that will allow members to have more control over the content they distribute to their business network and a new matching system that will push more relevant content to members' newsfeeds.

SaleSpider believes that the new features will allow their membership of over 1 million to <u>connect</u> and share in new and more impactful ways. SaleSpider already has a very sticky social network with industry leading repeat traffic and these new features will surely add to the company's existing loyal membership base.

## About Sales Spider Media:

SaleSpider Media is a leading digital media company. We own multiple properties that offer <u>online advertising</u> solutions to both b2b and b2c advertisers and direct marketers. Clients range from small to medium businesses to Fortune 1000 companies and their media agencies.

SaleSpider Media's publications and media brands include:

- SaleSpider.com Over 900,000 Small & Medium Business Owners & Executives.
- AdShare Display Network B2B & B2C Performance Display Targeting
- AdShare Email Marketing Services Over 10 million B2B & B2C Opt-Ins.

SaleSpider Media's primary property is SaleSpider.com, the largest Small Business Social Network in the US.

We are the Facebook for entrepreneurs and small business owners. We are established in media agencies and are overwhelmed with opportunities.

To Learn More about SaleSpider Media, please see <u>SaleSpiderMedia.com</u> and <u>SaleSpider.com</u>.

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