

SaleSpider.com – SaleSpider Announces New Editorial Calendar for Next Month

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SEO and Cloud Computing are two of the topics that SaleSpider will be focusing on in their editorial newsletters. The SEO issue will focus on best practices and opportunities for companies to leverage the latest in search engine optimization strategies. The Cloud Computing newsletter will focus on information about Cloud as well as how businesses can use this technology to grow revenue and cut costs.

Email marketing and <u>social networking</u> will also be topics that will be touched upon in the SaleSpider Editorial Newsletter. SaleSpider is very excited about the launch of this editorial calendar and to be able to pass on important information, tips and articles to their readers.

About Sales Spider:

SaleSpider Media is a leading digital media company. We own multiple properties that offer online advertising solutions to both b2b and b2c advertisers and direct marketers. Clients range from small to medium businesses to Fortune 1000 companies and their media agencies.

SaleSpider Media's publications and media brands include:

- SaleSpider.com Over 900,000 Small & Medium Business Owners & Executives.
- AdShare Display Network B2B & B2C Performance Display Targeting
- AdShare Email Marketing Services Over 10 million B2B & B2C Opt-Ins.

SaleSpider Media's primary property is SaleSpider.com, the largest Small Business Social Network in the US.

We are the Facebook for entrepreneurs and small business owners. We are established in media agencies and are overwhelmed with opportunities.

To Learn More about SaleSpider Media, please see <u>SaleSpiderMedia.com</u> and <u>SaleSpider.com</u>.



Contact Information PR

Sales Spider Inc. http://www.salespidermedia.com 4162210447