



SaleSpider Announces Global Expansion

SMB-Focused Social Network Provides \$32 Billion in Qualified Sales Leads

TORONTO--(Marketwire - March 23, 2011) - SaleSpider, a business social network geared for small-to-medium-sized businesses (SMBs), today announced significant expansion beyond North America into Europe, Southeast Asia and Africa, augmenting its existing base of 760,000+ active members. SaleSpider is tapping into the growing popularity of social networks, and extending its own network to a ripe overseas market. SaleSpider is poised to connect millions of SMBs globally with US\$32 billion in qualified sales leads, countless job opportunities and valuable business tools.

With more than 26 million SMBs in the U.S. alone¹, and an even larger industry segment internationally, the market for SaleSpider's social network is at its prime. The European expansion offers new members access to 150,000+ job opportunities, 20,000 local contracts, and request for proposals (RFPs) worth US\$6 billion. The Asian market will feature 170,000 new job postings, and contracts worth up to US\$7 billion. These opportunities are updated three times a day via a patent-pending, cutting-edge search algorithm code titled "Long Legs."

Each night this intuitive spider technology crawls the Web uncovering sales leads, RFPs, RFQs, job boards, and community sites. This innovative search spider organizes the data so that members can effortlessly cherry-pick by region, industry and keywords.

"SaleSpider fills a critical void in the social network industry by offering the only online community that equips SMBs with new income-generating business leads and business networking connections that matter," said Russell Rothstein, CEO of SaleSpider. "Now, as SaleSpider continues record growth in the social networking industry, it is naturally poised for further substantial growth worldwide. We are thrilled SaleSpider has become the go-to international lead-sourcing vehicle for SMBs worldwide."

About SaleSpider

SaleSpider <http://www.salespider.com/> is the leader in small business social media, featuring online tools and marketing solutions for member businesses to connect with an online community, and offering internet advertising solutions for companies to reach small businesses. SaleSpider's offerings:

- SaleSpider.com -- the largest small business social network with over 760,000 businesses and growing by 20,000 per month
- A Social Media Platform enables Third Party Social Networks
- The AdShare Network -- an affiliate network of member sites, enabling businesses to reach millions of Internet users daily
- Opportunitymatching.com -- a Facebook and web application that instantly matches opportunities to people daily, like a Dating Site for Business Opportunities

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