



SALESPIDER SOCIAL NETWORK DRIVES NEW BUSINESS OPPORTUNITIES — CONNECT ANYTIME, ANYWHERE WITH SALESPIDER MOBILE

*More Than 700,000 Businesses Now Able to Download SaleSpider Mobile—a Perfect App
Enabling Connection During Global Recession*

TORONTO—November 10, 2010—The challenges of today’s economy are prompting professionals to identify new and innovative ways to grow their business, increase income-generating opportunities, and make business networking connections that matter. Increasingly, people turn to online communities that support business development and entrepreneurial engagements. Recognizing the inherent business value of online communities, SaleSpider’s social network for small and medium-sized businesses (SMBs) aims to connect people and businesses with lucrative income-generating opportunities. From sales leads to classifieds and business tools to “how-tos,” SaleSpider enables its members to harness the power of social networks to not only make friends, but also to make money.

Building on the success of its SMB-focused social network, SaleSpider today announced SaleSpider Mobile, which marries the goldmine of the SaleSpider social network with the flexibility of mobility. SaleSpider Mobile is the company’s first mobile business app and is available for free download on popular smartphones such as Android, Blackberry and iPhone. Now, whether on the road or in a café, members can access the SaleSpider network of more than 700,000 businesses in real-time, establishing critical inroads to new business opportunities and maximizing their potential to make money.

“SaleSpider is an invaluable asset for SMBs looking to expand their business and find new leads. We’ve been using SaleSpider for the past two years to create and uncover new opportunities. In fact, we credit SaleSpider for our \$150,000 revenue increase,” said Robert Blatt, sales and marketing executive with Acces Communications. “The new SaleSpider Mobile app presents more possibilities for connecting with people and finding lucrative business opportunities because my entire network is with me even when I’m on the go.”

“In our ‘connected’ society, mobile business applications are emerging as an important tool to gain a competitive edge in the marketplace and to optimize a critical business workflow — two crucial objectives for today’s SMB professional,” said Russell Rothstein, CEO of SaleSpider. “SaleSpider Mobile is therefore an important vehicle our SMB customers can leverage to connect to experts, sources and associates, while keeping pace with the demands of their business.”

SaleSpider Mobile can be downloaded at <http://www.sale spider.com/mobile-lp/mobile-lp.php>.

About Sales Spider

Sales Spider <http://www.sale spider.com/> is the leader in small business social media, featuring online tools and marketing solutions for member businesses to connect with an online community, and offering internet advertising solutions for companies to reach small businesses.

Sales Spider's offerings:

- SaleSpider.com -- the largest small business social network with over 700,000 businesses and growing by 20,000 per month
- A Social Media Platform enables Third Party Social Networks
- The AdShare Network -- an affiliate network of member sites, enabling businesses to reach millions of Internet users daily
- Opportunitymatching.com -- a Facebook and web application that instantly matches opportunities to people daily, like a Dating Site for Business Opportunities

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